



J.W. KELLY & CO

WORLD-CLASS SPIRIT & CHATTANOOGA SOUL™

DID YOU KNOW?

1

James Watt (J.W.) Kelly established the first pot still distillery in Chattanooga in 1866. It was called Deep Spring and was located near present-day Chattanooga Choo Choo.

2

Kelly was one of the founders of the Lookout Rolling Mills, and was a stockholder of the Merchants National Bank in 1893.

3

Kelly purchased the leases on the bar, billiards room, and cigar stand in The Read House. He also owned a restaurant in the hotel in December 1872.

4

Kelly not only made about 12 labels of his own, but he was also the sole distributor of well known brands Budweiser, Schlitz, and Pabst Blue Ribbon in the area.

5

J.W. Kelly was selected as one of 100 Men Who Have Done Much for Chattanooga in 1892. He was the only distiller on the list.

