



J.W. KELLY
& CO.
WORLD-CLASS SPIRIT & CHATTANOOGA SOUL™



Did You Know?

1

James Watt (J.W.) Kelly was born in Waterford, Ireland in 1844. He immigrated to the US in 1863 and moved to Nashville in 1864. He ran a business of rectifying and selling his own whiskey.

2

In 1866, Kelly established the first pot still distillery in Chattanooga, Deep Spring Distillery. He made 12 labels of his own, and imported to Chattanooga such well-known brands as Budweiser and Schlitz.

3

J.W. Kelly was active in several Chattanooga societies, including the Irish Relief Fund, which he served on the Executive Committee.

4

Kelly originally owned a restaurant, the bar, the billiards room, and the cigar shop in The Read House. These entities only sold his whiskey and tobacco products.

5

J.W. Kelly was selected as one of 100 Men Who Have Done Much for Chattanooga in December 1892. He was the only distiller on the list.

6

Kelly owned several bars around town, including the one at the original Mountain City Club, where he was also a member.