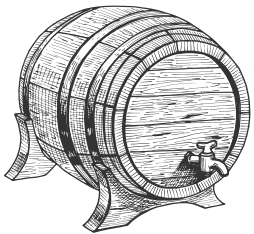


J.W. KELLY & CO.

WHAT MAKES J.W. KELLY & CO.® UNIQUE?

POT STILL

Just like his trademark seal, J.W. Kelly's signature batch distillation process stands the test of time. That is why we use the same traditional old-world pot distillation used by J.W. Kelly when he made his first bourbon over a century ago.



WOOD SELECTION

The unique and rich taste legendary to J.W. Kelly & Co.® whiskies is derived from raw materials (15%), distillation (15%), and wood selection (70%).

Our products are aged and finished to perfection in carefully hand-selected barrels that reflect exotic woods.

J.W. KELLY & CO.® IS A BRAND OF
KEEPER'S QUEST BRANDS™.

Keeper's
Quest
BRANDS™

TO BECOME A DISTRIBUTOR,
PLEASE CONTACT US

423-702-CASK (2275)
info@KeepersQuestBrands.com

4295 Cromwell Road, Suite 609
Chattanooga, TN 37421

VISIT US ONLINE

JWKelly.com
KeepersQuestBrands.com

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TASTE OF YESTERDAY, SPIRIT OF TODAY

James Watt Kelly was a storyteller and pioneer of famed bourbons and whiskies. His birthplace remains disputed; some say he migrated to Tennessee from New York and others say he immigrated from Ireland. Regardless, his travels inspired him to craft the blueprint for his whiskey revolution.



Kelly began selling whiskey during the Civil War to Union troops occupying Nashville. After the local conflict ended, he moved to Chattanooga. Kelly opened his own bourbon business in 1866 and afterward began distilling his own whiskies with the inaugural label, Deep Spring Tennessee Whiskey.

The spirit of Kelly's original bourbon is captured in all J.W. Kelly & Co.® whiskies and ryes, still proudly rectified in Chattanooga, Tennessee.



COMBINES
HAND-SELECTED
BOURBONS



OLD MILFORD STRAIGHT BOURBON WHISKEY

Old Milford Straight Bourbon Whiskey captures the spirit of J.W. Kelly's original handcrafted bourbon by using old-world-style pot distillation and combining hand-selected five, six, and eight-year-old bourbons.

This whiskey is spicy on the nose, and has tasting notes of oak, white pepper, vanilla and toffee.



109 PROOF
(59.5% ABV)



SINGLE BARREL SELECT OLD MILFORD STRAIGHT BOURBON WHISKEY

Single Barrel Select Old Milford Straight Bourbon Whiskey is a double-oaked-barrel strength whiskey, bottled at 109 proof (59.5% ABV). It starts with selections of whiskey aged between five and eight years in white oak barrels, then barreled a second time in heavily toasted flash-charred oak barrels made exclusive for J.W. Kelly & Co.® This product is offered both by the barrel and by the case.

This whiskey is sweet and oaky on the nose, and has tasting notes of toasted oak, vanilla, caramel and nutmeg.

AGED IN
ITALIAN WINE
BARRELS



MELROSE RYE WHISKEY

Melrose Rye Whiskey enters uncharted territory with a distinct double-barreling process. Once traditional oak barrel aging is complete, the rye whiskey is transferred to a 15-year-old Amarone Italian wine barrel from the Valpolicella, Italy wine region outside Venice.

This whiskey is slightly jammy on the nose. It is spicy with dry flavors, heightened with notes of cherry and cinnamon from the red wine barrel, creating a unique experience for rye whiskey connoisseurs.

94 PROOF
(47% ABV)



GOLDEN AGE STRAIGHT RYE WHISKEY

Golden Age Straight Rye Whiskey has an exciting mash bill of 65% rye, 20% malted barley, and 15% malted rye. Bottled at an impressive 94 proof (47% ABV), this luscious straight rye whiskey is matured in superior oak barrels for a minimum of two years. Such maturity perfectly marries the rye, malted barley, and malted rye for a soft and creamy mouth feel.

This whiskey has a nose of sweet orchard fruits along with classic rye spices. It has tasting notes that start out lightly sweet, turn to crusty bread, and finish with a bit of white pepper.